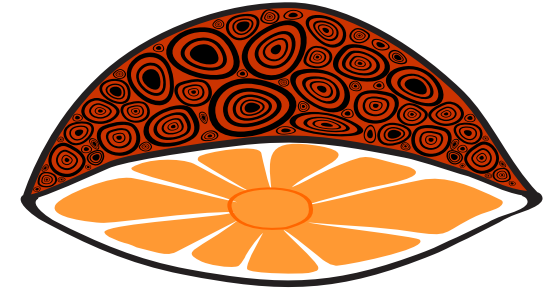


Calendar:

November 13, 2017—Submission deadline
(midnight)
November 30, 2017—Acceptance notification
February 28, 2018—Work due/installation
begins
March 10 – April 27, 2018—Exhibition dates
March 10, 2018—opening reception, 5-9pm.
April 30 –May 5, 2018—Pick-up/return of work

Contact information:

Please direct questions regarding the exhibition
and application process to Amanda Cooper,
Curator of Exhibitions, at 727-822-7872 x 2112 or
amanda.cooper@moreanartscenter.org



FRESH SQUEEZED 2

Emerging Artists in
Florida

**CALL FOR ENTRY DEADLINE:
November 13, 2017 (midnight)**



morean artscenter
ST. PETERSBURG, FLORIDA

DEADLINE FOR ENTRIES: November 13, 2017 (midnight)

The Morean is pleased to invite emerging artists currently residing in Florida to submit entries for possible exhibition in the first annual **Fresh Squeezed 2: Emerging Artists in the Sunshine State**. The exhibition will be held at the Morean Arts Center March 10 – April 27, 2018. The purpose of *Fresh Squeezed* is to encourage, support, and celebrate artists who fly under the radar, who haven't had their big break, whose work may not be typical gallery or museum fare. For *Fresh Squeezed*, we encourage artists to break boundaries, to think of ways their work can create dialogue in our community, our region, in our wild, wacky, wonderful state.

The Morean Galleries will be divided into six spaces for the purposes of this show, giving each selected artist what will essentially be a solo exhibition. Works in any medium will be accepted, and site-specific installations are encouraged (see gallery floor plan). Each artist will have the opportunity to give a gallery talk during the run of the exhibition, to enable them to interact with potential collectors and raise their visibility in our community. Morean staff will work closely with the selected artists to teach them how to photograph, price and market their work.

ELIGIBILITY:

The exhibition and competition is open to all emerging artists (age 18 or older) who are residents of Florida, without restriction to medium. *The Morean is defining an emerging artist as one who has never had a solo show in the state of Florida. A solo show constitutes an exhibition in a gallery, arts center, or museum of at least three weeks in length and with an opening*

reception. One exception: solo BFA or MFA shows at a college or university are acceptable. All work must be original, completed within the last two years, and not previously exhibited at the Morean. The Morean's curatorial staff has the final authority for selection.

ENTRY PROCEDURES:

All entries must be made via email to Amanda.Cooper@MoreanArtsCenter.org

Please send ONE email containing the following attachments. Subject line should read: FRESH SQUEEZED 2: (YOUR NAME)

- A brief bio (250 words or less). This should also include your name, address, phone number and email address
- An artist statement describing your work/process (250 words or less)
- A one-page resume
- 10 images of work that would be included in the exhibition, or work that is similar in nature to work you would produce for the show. These files should be no larger than 1MB each. No hires files, power-point presentations or pdf files. Please send only JPEGs. Label each image like this: YOUR LAST NAME 01, YOUR LAST NAME 02, etc. (Example: COOPER01.jpg)
- A one-page ID list which gives titles, mediums and sizes of each image submitted
- If submitting a site-specific installation, please send a schematic drawing and describe how you would incorporate a specific space into your work. Please indicate the space you are interested in (see floor plan).

LIABILITY: All reasonable precautions will be taken by the Morean to ensure protection of

submitted work upon receipt at the Morean. Work will be insured for the duration of the exhibition while on site at the Morean. No liability will be assumed by Morean Arts Center for damage incurred or loss of work while in transit. Artists are advised to insure their work during shipping.

AGREEMENT: Submitting an entry form to this exhibition constitutes an agreement on the part of the artist with all conditions in this prospectus. No work accepted for exhibition may be withdrawn before the close of the exhibition. The Morean reserves the right to refuse an entry if, upon arrival, the exhibitions staff finds the work unacceptable. Sales are encouraged and the Morean retains a 40% commission on all works sold during the exhibition. Artists will be paid for sold works within 30 days of the close of the exhibition.

JUDGING: Selection of artists for the exhibition will be done by the exhibitions committee based on the images/plans submitted. The committee reserves the right to eliminate any work which does not meet the standards of quality for the exhibition.

SHIPPING AND PICKUP OF ARTWORK:

Accepted work may be hand-delivered or shipped (pre-paid) to arrive no later than February 28, 2018. Artwork will be accepted up to two weeks prior to the delivery deadline. Insurance while in transit is the artist's responsibility. Unsold works which were originally shipped to the Morean will be shipped back to the artist at the Morean's expense.