



Join the Morean Arts Center at the Historic Train Station for an evening of live music, great food and hands-on activities while supporting the Morean Arts Center.

**Eat Rich, Play Dirty
Saturday, September 9, 2017
Morean Center for Clay**

“Eat Rich, Play Dirty” is a unique event, with high-end offerings yet a casual atmosphere where anyone can get their hands dirty. This event showcases exactly what the Morean is all about – creativity, fun and a place to play. We expect approximately 300 people to attend with proceeds benefitting the Morean Arts Center’s Educational Programs.

Title Sponsor: \$10,000

- Prominent placement of sponsor name and/or logo on all marketing in regards to Eat Rich, Play Dirty (ERPD):
- E-blasts to all contacts over the course of 3 months (estimated 16,000 views)
- Brand exposure on the Morean Arts Center website with a monthly average of over 10,000 UNIQUE visitors per month.
- Morean Arts Center and Chihuly Collection Facebook page, Twitter, Instagram and Pinterest (over 7,000 fans/followers)
- All media releases
- Exposure to local philanthropists and business leaders throughout the Tampa Bay area.
- Online postings for newsletters, web calendars, etc. as space permits
- All TV ads as space permits (estimated 500,000 views)
- All radio, & print ads/PSAs, as space permits and/or media sponsors allow (estimated 100,000 views)
- All printed material, including invitations and flyers (estimated 50,000 views)
- Sponsor name/and or logo on signage at event
- 10 passes to ERPD event

Sinfully Delicious Sponsor: \$5,000

- Prominent placement of sponsor name and/or logo on all marketing in regards to Eat Rich, Play Dirty (ERPD):
- E-blasts to all contacts over the course of 3 months (estimated 16,000 views)
- All media releases
- Brand exposure on the Morean Arts Center website with a monthly average of over 10,000 UNIQUE visitors per month.
- Exposure to local philanthropists and business leaders throughout the Tampa Bay area.

- Online postings for newsletters, web calendars, etc. as space permits
- All TV ads as space permits (estimated 500,000 views)
- All radio, & print ads/PSAs, as space permits and/or media sponsors allow (estimated 100,000 views)
- All printed material, including invitations and flyers (estimated 50,000 views)
- Sponsor name/and or logo on signage at event
- 6 passes to ERPD event

Scrumptious Sponsor: \$3,500

- Prominent placement of sponsor name and/or logo on all marketing in regards to Eat Rich, Play Dirty (ERPD):
- Sponsor name/and or logo on signage at event
- All radio, TV & print ads/PSAs, as space permits and/or media sponsors allow (estimated 100,000 views)
- E-blasts to all contacts over the course of 3 months (estimated 16,000 views)
- All printed material, including invitations and flyers (estimated 50,000 views)
- Brand exposure on the Morean Arts Center website with a monthly average of over 10,000 UNIQUE visitors per month.
- 4 passes to ERPD event

Delectable Sponsor: \$2,500

- Prominent placement of sponsor name and/or logo on all marketing in regards to Eat Rich, Play Dirty (ERPD):
- E-blasts to all contacts over the course of 3 months (estimated 16,000 views)
- Brand exposure on the Morean Arts Center website with a monthly average of over 10,000 UNIQUE visitors per month.
- Online postings for newsletters, web calendars, etc. as space permits
- Sponsor name/and or logo on signage at event
- 2 passes to ERPD event

Rich and Savory Sponsor: \$1,000

- Placement of sponsor name and/or logo on all marketing in regards to Eat Rich, Play Dirty (ERPD):
- E-blasts to all contacts over the course of 3 months (estimated 16,000 views)
- Brand exposure on the Morean Arts Center website with a monthly average of over 10,000 UNIQUE visitors per month.
- Online postings for newsletters, web calendars, etc. as space permits
- Sponsor name/and or logo on signage at event
- 2 passes to ERPD event.

For more information, please contact Anna Kuhlman, Director of Development,
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