

# BURN

**morean street party**

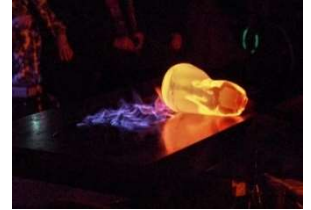
## The Hottest Ticket in Town

Saturday, October 19, 2019

7:00pm – 10:00pm

Morean Arts Center

7<sup>th</sup> Street and Central Avenue



Party on the street, in the heart of the eclectic Central Arts District of St. Petersburg, FL and feel the heat! Molten glass, street art and live music surrounds you as you interact with art and artists, sip craft cocktails and enjoy gourmet food. BURN is a unique event, showcasing the best of the Morean Arts Center, the heat that fires clay, metal and glass and casting a spotlight on a once overlooked form of artistic expression, street art.

Burn [bern]:

VERB: To “out-do” the competition with your style.

NOUN: Also refers to a really good piece, as in one that "burns".

As an official SHINE Mural Festival Event, BURN will help illuminate the power of art in public spaces as well as bringing these talented street artists into the gallery. Guests will see featured artists work by BASK and JUJMO in the Morean Galleries, live glassblowing in the dark at the Morean Glass Studio plus interactive art throughout the evening.

Become a sponsor and get your message in front of Tampa Bay’s community of creatives. Not only is this a one of a kind event that promotes some of Tampa Bay’s best artists, sponsorship contributes directly to the Morean Arts Center’s mission of making art is accessible to the entire community.

We expect approximately 400 people to attend with *proceeds benefitting the Morean Arts Center’s Educational Programs*.

## Sponsorship Opportunities

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### **Burner Presenting Sponsor: \$10,000**

- Recognized as the Presenting Sponsor on all promotional materials, including:
  - Invitations
  - Advertising (Print and Digital)
  - Social Media
- Sponsor name/and or logo on the BURN webpage and signage at event
- Sponsor logo on step and repeat photo backdrop
- Key messages, company name and sponsorship acknowledgement from speakers during event
- Opportunity to provide branded gift to all attendees
- Brand exposure on the Morean Arts Center website for an entire year with a monthly average of over 10k UNIQUE visitors per month.
- 16 VIP KREW BURN tickets

### **Wildstyle Sponsor: \$5,000**

- Recognized as a Sponsor on all promotional materials, including:
  - Invitations
  - Advertising (Print and Digital)
  - Social Media
- Sponsor name/and or logo on the BURN webpage and signage at event
- Key messages, company name and sponsorship acknowledgement from speakers during event
- Opportunity to provide branded gift to all attendees
- Brand exposure on the Morean Arts Center website for an entire year with a monthly average of over 10k UNIQUE visitors per month.
- 8 VIP KREW BURN tickets

### **Roller Sponsor: \$2,500**

- Recognized as a Sponsor on all promotional materials, including:
  - Invitations
  - Advertising (Print and Digital)
  - Social Media
- Sponsor name/and or logo on the BURN webpage and signage at event
- Key messages, company name and sponsorship acknowledgement from speakers during event
- Opportunity to provide branded gift to all attendees
- 6 VIP KREW BURN tickets

### **Character Sponsor: \$1,000**

- Recognized as a Sponsor on all promotional materials, including:
  - Advertising (Print and Digital)
  - Social Media
- Sponsor name/and or logo on the BURN webpage and signage at event
- Key messages, company name and sponsorship acknowledgement from speakers during event
- 4 VIP KREW BURN tickets

### **Tag Sponsor: \$500**

- Sponsor name/and or logo on BURN webpage and signage at event
- 2 VIP KREW BURN tickets

