Dear Friends,

2017–2018 was a year of celebration and growth at the Morean Arts Center—one in which we celebrated our proud history and welcomed new ideas and programs.

For over 100 years we have been a catalyst in transforming St. Petersburg into a creative hub and gathering place where thousands of people share in artistic experiences that speak across economic, social, and generational boundaries.

We welcome all people and offer the encouragement (and the training) to find your expressive self. Artists play an important role in helping us understand that diversity is our strength. We strive to present a mix of artists and programming that are relevant and rewarding to our community.

We believe our programming should reflect the diverse community we serve. Free programming for the community, such as Family Day, Saturdays and Sundays @ the Morean and Operation: Art of Valor, is at the core of our mission and all activities are designed to be inclusive: all ages, backgrounds, socio-economic groups, and ethnicities.

We are an economic engine in St. Petersburg and boost the energy of downtown, providing employment and artistic opportunities to hundreds of talented people each year. We enhance the quality of life in St. Petersburg.

For over 100 years, the Morean Arts Center has been able to realize its vision for the future thanks to the generous support of our friends, corporations, foundations and the local, state and federal government. By partnering with the Morean Arts Center, you make a real difference in the community by ensuring the cultural vitality and tradition of the arts in our area.

I also want to express my deepest appreciation to the dedicated staff and Board for their steadfast commitment to advancing the Morean’s mission of connecting people with art. Thank you!

Sincerely,

Susan Reiter
Board Chair
Culture

EDUCATIONAL PROGRAMS
RUN: 1,640
PEOPLE SERVED (YOUTH & ADULT STUDENTS): 8,102
INSTRUCTIONAL HOURS: 7,279
# OF DISCIPLINES/ARTISTIC MEDIUMS TAUGHT: 10
Drawing, Painting, Jewelry, Glass, Photography, Digital, Clay, Printmaking, Welding, Mixed Media

Experiences
Quick, one-time educational art-making experiences, ranging from 30 minutes to 2 hours in length.
Experiences Run: 1,112
People Served: 1,297
Instructional Hours: 804

OPEN FIGURE DRAWING
The Morean offers the longest-running Open Figure Drawing Studio in Pinellas County. Every Saturday morning (short-pose session) and afternoon (long-pose session) throughout the year. Live model, no instruction, a low-cost opportunity for artists to practice/work their drawing skills.
Experiences Run: 78
People Served: 1,975

OPEN STUDIOS
An opportunity for artists to use our studio spaces to work independently on artistic projects. No instruction.
People Served: 265
Disciplines/Mediums: 6
(Jewelry, Painting, Darkroom Photography, Glassblowing)

CLASSES
Classes are an in-depth, multi-week educational commitment: 2.5 to 5 hours per class, each class meets once per week. The Morean offers 7 class sessions per year.
Classes Run: 268
People Served: 1,278
Instructional Hours: 4,045

WORKSHOPS
Workshops are intensive classes offered over a condensed time frame: full-days (6 to 8 hours per day, including a lunch break), workshops range from 1 to 5 days in length.
Workshops Run: 28
People Served: 257
Instructional Hours: 138

CAMPS
Summer Camp is offered over 10 weeks, coinciding with Pinellas County School’s Summer Break. The Morean also offers youth camps over Thanksgiving, Winter, and Spring Breaks. One-day camps are offered on select weekdays throughout the year when school is not in session.
Camps Run Per Year: 76
Instructional Hours: 1,992
People (Youth) Served: 1,140

ON DISPLAY
37 exhibitions
2,666 works of art by:
896 student, emerging and established artists

Family Programming
At the core of our mission, free programs for children to attend with their parents/guardians. A chance for the youth of our community to engage with art at no cost.
SATURDAYS @ THE MOREAN
Number offered per year: 36
People Served: 993
Instructional Hours: 180
SUNDAYS @ THE MOREAN
Number offered per year: 40
People Served: 597
Instructional Hours: 80
FAMILY DAYS
Number offered per year: 2
People Served: 300
Instructional Hours: 40
**Community**

**Visitors**
- 119,300
- 50 States
- 17 Countries

**SOCIAL MEDIA**
- +39,000 Followers
  - Instagram, Facebook, Twitter
  - LinkedIn

**Members**
- Over 1,200 providing more than $69,000 in support of our programs

**OPERATION: ART OF VALOR**
- 208 instructional hours
- 15 participants
- Offered every Sunday. Serving veterans with “Invisible Wounds” including PTSD and TBI.

**Word & Image Art and Literacy Program**
- Over 4,000 students served
- A long-time collaboration with Pinellas County Schools

**Financial Summary**
**7/1/2017–6/30/2018**

- **Total Income** $3,151,195
- **Total Expense** $2,868,322
- **Fundraising** 8%
- **Membership** 2%
- **Grants (Operating)** 3%
- **Grants (Restricted)** 1%
- **Earned Income** 86%
- **Administration** 12%
- **Programs** 85%
- **Fundraising** 3%
- ***Class & Workshop Fees, Ticket Sales, Retail and Rental Income**

**Keep St. Pete Lit**
- Through a partnership with *Keep St. Pete Lit* we offer classes in writing at all levels at the Morean Arts Center including a creative writing camp for youth ages 9-12 from low to moderate income families.
Guide Star

Morean Arts Center received the Platinum Level, demonstrating its commitment to transparency. We are the only arts organization in Pinellas County to have this designation.

Commerce

$36.9 Million in Pinellas County economic impact generated by our 4 facilities

Over $1,100,000 in artwork sales for 208 artists

31.3% of Chihuly Collection / Morean Arts Center patrons are overnight visitors, who stay an average of 4 nights in Pinellas County.

generating 35,289 hotel room nights
$5,152,194 total room revenue
Yielding $309,132 in resort taxes

37 professional artists/teachers contracted and paid them over $297,000

Day Trippers

47.8% of Morean Arts Center patrons

Did you know?

Admission and retail profits at the Chihuly Collection help support educational programs at the Morean Arts Center.
Thank You to Our Donors

JULY 1, 2017-JUNE 30, 2018

The Morean Arts Center gratefully acknowledges the generous contributions of the following individuals, foundations, corporations, and public agencies in support of our mission.

**Patron (Over $25,000)**
- Anonymous Donor
- City of St. Petersburg
- State of Florida, Division of Cultural Affairs

**Partner ($10,000-$24,999)**
- Anonymous Donor
- Lisa and Perry Everett
- Hough Family Foundation
- Joanne and Richard Jacobs
- Pinellas Community Foundation
- Raymond James Charitable
- Fran and Bud Rissler

**Supporter ($5,000-$9,999)**
- Coca Cola Florida
- Creative Pinellas, Inc.
- Gobioff Foundation
- Jean Wittner

**Friend ($1,000-$4,999)**
- Anonymous Donor
- B&H Care Homes Inc.
- B&H Painting, LLC
- Bank of Tampa
- Baynard Charitable Trust
- Mary Alice A. Braukman
- Community Foundation of Tampa Bay
- Duke Energy
- Egasti Family Fund within the Community Foundation of Tampa Bay
- Martie Fagan
- Fidelity Charitable
- Fields Galley Private Foundation
- French-American Business Council of West Florida, INC.
- Chris and Thomas Giblin
- The Rosalinde and Arthur Gilbert Foundation
- Carolyn A. Gray
- Nancy Harris
- Harris, Hunt & Derr, P.A.
- Harvard Jolly
- Kaloipe and William Harvard
- Greater Horizons
- Kathryn Howd and Edward Rucks
- Irwin H Miller Family Trust
- Thomas A & Mary S James Foundation
- Barbara and Frederic McCoy
- Leslie Neumann

**Contributor (Up to $1,000)**
- Michael Killoren and Randy Nolan
- Palladin Consulting Group
- Charles Platz
- J. Crayton Pruitt Foundation, Inc
- Karen Riffe
- Razoo Foundation
- RBC Foundation
- Susan Reiter
- Edward Rucks
- Barbara Sansone
- Smith & Associates Real Estate
- Mirella and Norman Smith
- Sandra and Al Steinberg

**AmazonSmile Foundation**
- Jennifer Vesper and Tom Andrews
- Cynthia Apter
- Anheuser Busch Companies
- Kyu and Steven Barefield
- Louise Barrett
- Peggy Beane
- Marilyn C. Blythe
- Joanne and Richard Brown
- Sharon Brown
- Walter A. Cartategui
- Melissa Cassidy
- Vijay Chandra
- Colby Charpentier
- Citizens for Florida Arts, Inc.
- Timothy Clemmons
- Nancy Cohen
- Bette and William Crown
- Elizabeth Curry
- Ruth Defoy and Roland Wohlhart
- Gretchen and Dennis Delman
- Marcia Desmond
- Sharon Donovan
- Jane and David Egbert
- Englewood Camera Club INC
- Les Etudiantes
- Bonnie and David Farnsworth
- Marion and Peter Fleming
- Florida Division of Cultural Affairs
- John Garguises
- GFWC, St. Petersburg, Jr. Women’s Club
- Susan and John Gibbs
- Midge Glazer
- Maria and Ron Gregory
- Emily and Fred Gurtman
- Kathleen Hanrah
- Elizabeth Hawkins
- James Hooper
- Patton Hunter
- April and Jeff Johnson
- The Jordan Family Charitable Gift Fund
- Judith K. Jourdan
- Nancy B. Keller
- Nicole and Adam Kersey
- Anna Kuhlman
- Virginia Largent
- Audrey Loyd
- Deborah Lester
- Michael Lucket
- Suzanne M. MacDougald
- Shannon Mahaffey
- Mary Ann and Bruce Marger
- Paul N. Massing
- Jacqueline Middleton
- Patsy Monk
- Beth A. Morean
- Network for Good
- Nicklaus of Florida, Inc.
- Gerald Notaro
- James Ostrand Photography LLC
- Loretta Owens
- Wendy Palmer
- Pinellas Braile Group, Inc.
- Plato Academy of Largo
- Rachael Podrasky
- Barbara Porter
- Amy Powell
- Lisa Presnail
- Beth Reynolds
- Arlene F. Rothman
- Linda Rothstein
- Kelly Rouse
- John E. Scholder
- Peter Schorsch
- Eric Seibert
- Ann Shelton
- Rebecca Skelton and Joe Walles
- Mandy and Robert Smolka
- Rebecca Specter
- Traci C. Steen
- Jan Stenhouse and Alexander Yewtuck
- Alisha and Christopher Stephens
- Anita Stiles
- Elizabeth Suggs
- Pamela and John Tony
- Dennis Trubey
- Carol Ulmer
- Richard H. Waldbart

**In Kind Donations**
- American Art and Clay Company
- Bill Ballard
- Sally Bedrosian
- Perry Everett
- James F. Flack
- Google, Inc.
- Kally Harvard
- John Hockensmith
- Richard O. Jacobs
- Beth A. Morean
- Susan Nice
- Denny Noto
- Dorothy Webb and Clint Page
- Cheryl Patton
- Poynter Institute
- Beth Reynolds
- Margot Savage
- Marshall Seiden
- Skutt Ceramic Products
- Staybridge Suites
- Marian Tagliarino
- Tampa Bay Magazine
- Tampa Bay Times
- Mindy Towns
- John Warner
- WUSF

**ONE DAY AT THE MOREAN**
- Aug 13 Richard O. Jacobs
- Oct 31 Audrey Morean Petersen
- Nov 14 Virginia Bettinghaus*
- Dec 13 Barbara Sansone
- Dec 17 Dar Webb and Clint Page
- Jan 24 Donald C. Shulman*
- Feb 12 Flora Keeton Davis*
- Mar 26 Joan Stonecipher
- Apr 15 Jeff McClanathan
- Apr 20 Beth Morean
- May 14 Ida Y. Mandell*
- May 20 Fran Risser
- May 26 Sony* and Irwin* Miller
- May 29 Katee Tully and Helen Levine
- Jun 21 Judy Weitkamp

*Deceased

Special thanks to Beth Morean and her family for their extraordinary and long-standing support.

We have made every effort to be accurate in our listing and apologize if any mistake or omission has been made. Should you find an error or want to change your listing, please contact us at development@moreanartscenter.org or 727.822.7872 ext 2120.
Thank You Morean Arts Center Members

JULY 1, 2017-JUNE 30, 2018

Morean Arts Center members directly contribute to the exciting exhibitions and programming we provide. Member support has put the Morean Arts Center at the hub of our city's cultural existence for 100 years. With the support of members, we can continue this tradition as we train and cultivate the aspiring artists of our community.

**Lifetime Members**
- Allen Labs LLC
- Cynthia Apter
- Jimmy Aviram
- Andrew Barnes
- Richard Belger
- Mary Alice A. Braukman
- Karen Breakell
- Bill Bush
- Paul Castaglione
- Michael Chomick
- Timothy Clemmons
- Frank Craft
- Evelyn Craft Belger
- Ward J. Curtis
- Perry Everett
- Jeff Fortune
- Wendy Giffin
- William Habermeyer
- Porter Hail
- Virginia Harrell
- Kevin Harrington
- Susan H. Henry
- Eric Higgs
- William R. Hough
- Beth Houghton
- Kathryn B. Howd
- Peter Hynes
- Innes Irwin
- Jean G. Irwin
- Richard O. Jacobs
- Joanne Jacobs
- Thomas A. James
- Sarah Keesler
- Kathryn Lindsay
- Suzanne MacDougald
- Mary Ann Marger
- Mary Maxwell
- A.T. May
- Mike McBride
- Beth A. Morean
- Bill D. Morean
- Katie Nichols
- Robin O'Dell
- Clint Page
- Al Petersen
- Eric L. Peterson
- Mark Pettry
- Frances M. Pruitt
- Steven Raymund
- Fran W. Risser
- Arlene F. Rothman
- Anne Sanan
- Barbara Sansone
- Thomas Sansone
- Joann R. Schulz
- Melissa Seixas
- Mel Sembler
- Debbie Sembler
- Liz Sembler
- Mirella Smith
- Barbara Sterenesis
- Joan Stonecipher
- Mark Swick
- Debbie Terhune
- Anne V. Von Rosenstiel
- Dorothy Webb
- Grant Wilson
- Jean Wittner
- Barbara Sansone
- Norman Smith
- Mirella Smith
- Jennifer Vesper
- Barbara Wagner
- Dorothy Webb

**Corporate Circle**
- Jennifer L. Baldwin
- Lowry Baldwin
- Baldwin Krystyn Sherman Partners LLC
- Lucinda Goodridge
- Nicholas Konzel
- Laura Sherman
- Richard Weatherly
- Reid Weatherly
- Kathy Weatherly

**Curator's Circle**
- Connie Camboni
- Lori Camboni
- Robert DeAngelis
- Jacqueline DeAngelis
- Jeffery E. Gerew
- Mernlee Gerew
- Lynda Granfield
- Chris Granfield
- Eileen Knips
- Bradford Richardson
- Odean Sebring
- Tripp Sebring
- John Snead

**Director's Circle**
- Thomas Brown
- Megan Dobiesz
- Maureen Dobiesz
- Aaron C. Dobiesz
- Norman Dobiesz
- Alexandra Feinberg
- Helen Feinberg
- David Feinberg
- Paula Graham
- William B. Harvard
- Kaloipe M. Harvard
- Karyn Kovich
- Barbara McCoy
- Frederic McCoy
- Linda Meehan
- Colette Robbins

**Household Members**
- Mike Adams
- Carla Adams
- PJ Alexander
- Christine Alexander
- Gabby Alves
- Caleb Alves
- Artie Ambrosio
- Richard Anderson
- Toby Anderson
- Brooke Anderson
- Tasna S. Anderson
- Susan Antoinette
- Paul Antoinette
- Linda Archipov
- Boris Archipov
- Anika Archipov
- Vadim Archipov
- Alexandra Archipov
- Tatiana Arkhipenko
- Arluke Arnold
- John Arsenault
- Susan Arsenault
- Ryan Artmann
- Wyatt Asbury
- Clotilde Asbury
- Gus Asbury
- Shelly Ash
- Cynthia Astrack
- Lily Atkins
- Candace Ault
- Steven Ault
- Calli Austin
- Riley Austin
- Todd Austin
- Fabiola Azzolina
- Philip Azzolina
- Marilyn Badger
- Ted Badger
- Russ Barlow
- Andrea Barlow
- Greg Barnes
- Greg Bauman
- Alexandra Bauman
- Sally Baynard
- Tom Baynard

**Members**
- Robert Beaman
- Cherie Beaman
- Cayden Beaman
- Janet Bergeron
- Sheila Berns
- Louis Biondi
- Cynthia Biondi
- Tessa Blades
- Matilda Blades
- Charles Blaine
- Sophia Blaine
- Jessica Blaine
- JC Blanco
- Sue Blanshan
- Suzanne Bohning
- Patricia Bonilla
- Virginia Boggiano
- Alfred H. Boggiano
- Mari K. Borsuk
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- Robert Burns
- Coral Burns
- Ebrahim Busheri
- Guest Busheri
- Carmen Cadena
- Kevin Cahill
- Jean Calandra
- Dennis Calandra
- Patrick Calhoon
- Ayden Calhoon
- Jane Calhoon
- Jon Cannon
- Lily Cannon
- Joshua Capoferri
- Jade Capoferri
- Paul C. Carer
- Sean P. Carey
- Bill Castleman
- Sue Castleman

**Centennial Club at the Morean Members**
- Tom Andrews
- Marion Ballard
- Bill Ballard
- Jack Beatty
- Valerie Beatty
- Mary Alice A. Braukman
- James P. Egasti
- Jane Egasti
- Helen Feinberg
- David Feinberg
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**Corporate Circle**
- Jennifer L. Baldwin
- Lowry Baldwin
- Baldwin Krystyn Sherman Partners LLC
- Lucinda Goodridge
- Nicholas Konzel
- Laura Sherman
- Richard Weatherly
- Reid Weatherly
- Kathy Weatherly
Partnerships

Following is a summary of many of the partnerships, collaborations and community and educational outreach activities the Morean Arts Center provides to our community.

- Pinellas County Schools—Word & Image
- Keep St. Pete Lit—LitSpace and BookSpace
- Boy Scout Merit Badge Program
- Photography Meet-Up Group
- Happy Workers Day Care Center/R-Club
- The Hermitage Apartment Homes™ Collaboration
- Arts Alive/Free Museum Day
- Blue Star Museums Program
- Second Saturday Gallery Walks
- First Night St. Petersburg
- Pinellas Trail Public Art
- Temple Beth-El Art Show
- Localtopia (Keep St. Pete Local)
- IndieFamFest/Open Streets (Keep St. Pete Local)
- Crafts and Drafts (Creative Loafing)
- Museum Exhibition Education Programming (MFA, Dali)
- Weekly, Free Art Activities for Youth and Families Programs
- Parkinson’s Café
- Pinellas Public Library Cooperative

Organizational and individual memberships include St. Petersburg Chamber of Commerce, Visit St. Pete/Clearwater, VISITFlorida, Tampa Bay Beaches Chamber of Commerce, Island Neighbors Chamber of Commerce, Tampa Bay Businesses for Culture and the Arts, Warehouse Arts District Potters Guild, American Alliance of Museums, National Guild for Community Arts Education, National Council on Education for the Ceramic Arts (NCECA), Americans for the Arts (AFTA), Society of Human Resource Management, and many others.

Thank you to the Morean Arts Center staff for their hard work, passion and dedication to the organization.

Morean Arts Center Board of Trustees

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**Chair**
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We welcome everyone. The Morean Arts Center (aka Arts Center Association, Inc) does not discriminate on the basis of race, color, religion (creed), gender, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, selection of trustees, selection of vendors, and provision of services.